

Poinsettia Open House
From 9:00 a.m. until 3:00 p.m.
Dec. 2 - Dec. 4, 2009
Floriculture Greenhouses
Cook Campus
School of Environment and Biological Science
New Brunswick, New Jersey

Approximately 100 Poinsettia cultivars provided by leading breeders/propagators such as; Fischer, Paul Ecke Ranch, and Syngenta will be on display during our annual Poinsettia open house.

The Open House will take place from **Dec. 2 - Dec. 4** between the hours of **9:00 a.m. to 3:00 p.m.** at the Floriculture Greenhouses that are located behind Blake Hall, directly off Nichol Avenue on the Cook Campus of SEBS. Regardless of whether you sell them, buy them, or just enjoy a colorful display, it will be a chance to see what's new, and learn more about growing, handling, and marketing this important crop.

This year, we are finishing the crop (over 100 cultivars) under "cold" temperature regimes to confirm and evaluate the energy conservation potential of this approach. Last year one temperature regime was the traditional day and night temperatures while the other was a temperature regime characterized as "cold production" touted as a way to save on energy costs. While there is information about responses we will be trying to work a little lower at night. It should be interesting to see how 100 different cultivars respond to this adjustment.

Anyone interested in energy conservation or irrigation management should find the open house of interest. The program is informal and free of charge. It is not a plant sale, rather an educational opportunity open to anyone interested in learning more about this important floricultural crop. **For more information call Ms. Nickie Graf at 732-932-9301.**

Directions: From the NJ Turnpike: Turn off at exit 9 and follow signs for "Route 18 North- New Brunswick. Proceed along Route 18 North after the first traffic light the road raises over Route 1. Take the exit for Route 1 South. It is on the right.

From Route 1 South: proceed past the turn off for Route 18. After the Ryder's Lane exit look for "College Farm Road" on the right. Turn right on College farm road and proceed to the four way stop at Dudley Road. Turn left on Dudley Road, and follow to the end at Nichol Ave. Turn right on Nichol Ave. the Floriculture greenhouses are on the right at the second entrance. From Route 1 North, proceed to the Squibb Drive/College Farm Road Exit. Turn left onto College Farm Road and proceed as above.

From 287: Take Exit 9 and follow river road east toward Highland Park. At the 5th light (approx. 3.7 miles), bear right onto the bridge and cross the Raritan River. This is Route 18 South. Stay on 18 south to route 1 south (Exit on right). Proceed as above.

Dr. George Wulster
Floriculture Specialist
Rutgers Cooperative Extension